

The Best Brands to Shop for Staple Pieces at Every Price Point

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LOW-COST BRANDS

- **Abercrombie & Fitch** (USA) | <https://www.abercrombie.com/>
- **Aritzia** (Canada) | <https://www.aritzia.com/>
- **Boden** (UK) | <https://boden.com/>
- **Colorful Standard*** (Denmark) | <https://colorfulstandard.com/>
- **COS*** (UK) | <https://www.cos.com/>
- **Everlane*** (USA) | <https://everlane.com/>
- **GAP** (USA) | <https://gap.com/>
- **H&M** (Sweden) | <https://www2.hm.com/>
- **Madewell** (USA) | <https://www.madewell.com/>
- **Mango** (Spain) | <https://shop.mango.com/>
- **Oak + Fort** (Canada) | <https://www.oakandfort.com/>
- **Old Navy** (USA) | <https://oldnavy.gap.com/>
- **Open Edit** (USA) | <https://www.nordstrom.com/brands/open-edit--21897>
- **Pact*** (USA) | <https://wearpact.com/>
- **Quince** (USA) | <https://www.quince.com/>
- **UNIQLO*** (Japan) | <https://www.uniqlo.com/>

MID-PRICE BRANDS

- **Able*** (USA) | <https://www.ableclothing.com/>
- **Anthropologie** (USA) | <https://anthropologie.com/>
- **Banana Republic** (USA) | <https://bananarepublic.com/>
- **Cuyana*** (USA) | <https://cuyana.com/>
- **The Frankie Shop** (USA) | <https://thefrankieshop.com/>
- **Italic** (USA) | <https://italic.com/>
- **J.Crew** (USA) | <https://www.jcrew.com/>
- **Ninety Percent*** (UK) | <https://ninetypercent.com/>
- **Ralph Lauren** (USA) | <https://www.ralphlauren.com/>
- **Sézane** (France) | <https://www.sezane.com/>
- **Universal Standard** (USA) | <https://www.universalstandard.com/>

HIGH-END BRANDS

- **Anine Bing** (USA) | <https://www.aninebing.com/>
- **AYR*** (USA) | <https://www.ayr.com/>
- **Closed*** (Germany) | <https://www.closed.com/>
- **Jenni Kayne** (USA) | <https://www.jennikayne.com/>
- **M.M. LaFleur*** (USA) | <https://mmlafleur.com/>
- **Veronica Beard** (USA) | <https://veronicabeard.com/>

**Designates sustainable brands rated "It's a start" or higher via Good On You.*